



Event & Sponsorship Opportunities

Thank you to our incredible sponsors. Your unwavering support has helped us place thousands of pets into loving homes. As we continue our mission to create a compassionate community, we invite you to join us as a sponsor. Your support directly aids rescue efforts, adoptions, medical care, and other programs that positively impact thousands of vulnerable animals each year.

Together, we can work toward a North State with no more homeless pets. With your partnership, we'll continue saving lives and shaping a brighter future for pets in need.

Sincerely,
Mark Storrey, CEO

| Events | Date | Location | Description |
|--|----------------------------------|--|---|
| Doggie Dash 5K Fun Run & Walk | Saturday, March 15th | Lake Redding Park Gazebo & Pavilion | 10th Annual Doggie Dash. Bring your dog out for a walk or run on the 5K course and don't forget their costume- prizes for the best-dressed pups! |
| Daniel Zanine Memorial Putt 4 Paws Golf Tournament | Friday, May 9th | Tierra Oaks Golf Club | Join us for the 9th Annual Golf Tournament at Tierra Oaks! This four-person scramble features 18 holes, prizes, and lunch. |
| Bark, Wine & Brew Gala Pirates Themed for 2025 | Saturday, October 4th | Win-River Resort & Casino Event Center | Live and silent auctions, raffles, dinner, wine, beer, all supporting the animals at Haven Humane |
| Camp Love-A-Pet | June 14th-28th July 12th-26th | Haven Humane Society | Pairs kids aged 10-15 with shelter dogs, where they walk, train, and socialize them over two weeks, with the goal of finding each dog a forever home. |

Year Round Sponsorship Opportunities

Pet of the Week Sponsorship • Kitten Nursery Sponsorship • Camp Love-a-Pet Support

Benefits of Event Sponsorship

Sponsorship isn't just about Haven and the animals—it's about YOU and YOUR business needs. With over 50K followers, we're passionate about delivering partnership value through our extensive reach.

SPECIFIC EVENTS ATTRACT SPECIFIC AUDIENCES

Each event attracts unique audiences, offering targeted opportunities for sponsors. Options include Presenting and Exclusive Sponsorships, themed event roles like Cart Sponsor at our golf tournament, and advertising sponsorships—each a direct way to connect with your audience.

Haven Humane hosts major annual events available for sponsorship, attracting corporate executives, philanthropists, community leaders, and donors. Each event offers sponsors valuable exposure through branding and media, with customizable benefits. Reach your ideal customers, expand your market, and boost brand recognition with event sponsorship!

COMMUNITY CONNECTION

Our goal is to connect with our community through meaningful, one-on-one interactions. Event sponsorship links your business with local leaders, other businesses, and community members.



Sponsorship is a powerful way to to enhance brand recognition and foster lasting connections with Haven Humane supporters and the community.



Year-Round Sponsor Opportunities

Pet of the Week Sponsorship

\$300 per week to sponsor the promotion and care of our adoptable pet of the week
50 Total Sponsorships Available

Sponsor Benefits

Promotion on Local Media: On the Friday of your Pet of the Week sponsorship, your pet will tour media stations with a dedicated Haven staff member. Recognition of your support will be noted by our staff members on our monthly KCNR Free Fire Broadcast.

Haven Humane Social Media Recognition:

- Recognition on our Facebook page as our Pet of the Week sponsor!
 - Recognition in a special adoption success post when your Pet of the Week finds a home!
- Haven has 28K followers on Facebook & 6K on Instagram

Choose Your Week:

With 50 weeks to choose from, select a timeframe that will integrate seamlessly with your current marketing campaigns.

Community Impact

By sponsoring a Pet of the Week, your business can become a champion for a homeless animal in need in our community. Haven Humane is seeing record intake numbers for stray animals, and we need community support to continue our life-saving work.

Your sponsorship provides vital support for a homeless animal and enhances your business's visibility and commitment to animal welfare. You will help shine a light on the urgent need for adoption and encourage community members to consider bringing a new furry friend into their lives. Together, we can create a positive impact in our community, leading to more animals finding forever homes. Join us in this important mission—sponsor a Pet of the Week today!



Pet of the Week Beckham





Year-Round Sponsor Opportunities

Kitten Nursery Sponsorship (Six Available)

- May - \$1,000
- June - \$1,000
- July - \$1,000
- August - \$1,000
- September - \$1,000
- October - \$1,000

Sponsor Benefits

- Social Media Recognition: Social media post with business recognition as the Kitten Nursery sponsor of the month. Haven Humane has 28K followers on Facebook and 6K on Instagram.
- Email Newsletter Acknowledgment: Sponsorship acknowledgment with your business logo.
- Business Tagging: Your business will be tagged in all kitten/kitten nursery posts during your sponsored month.
- Choose Your Month: With 6 months available, choose a time frame that integrates seamlessly with your current marketing campaigns.
- Private Tour: Enjoy a private tour of the Kitten Nursery for you and your team! Come see the kittens that you are helping save!

Community Impact

Become a champion for vulnerable orphaned kittens by sponsoring our Kitten Nursery! Your support provides a safe and nurturing space for these precious animals.

With less than 1% of California shelters having dedicated kitten nurseries, we're fortunate to have one at Haven Humane thanks to community champions like you. Our nursery operates from May to October, ensuring unweaned kittens receive constant care, including bottle feedings every three hours.

Your sponsorship covers essentials like food, veterinary care, and supplies, helping these kittens grow healthy and adoptable. Join us in making a difference—please sponsor our Kitten Nursery today!





Year-Round Sponsor Opportunities

Camp Love-A-Pet (4 Opportunities to Support Available)

- June Camp: 2 Supporters at \$1,000 each
- July Camp: 2 Supporters at \$1,000 each

Supporter Benefits

- Business logo listed on the Camp Love-A-Pet event web page.
- Business logo listed on the camp graduation program.
- Email newsletter acknowledgment of camp support with your business logo.
- Social media acknowledgment of your support.
- Invitation for employers and staff to attend the Camp Love-A-Pet graduation, with four reserved seats and general seating available. Kindly RSVP to see your support in action.



Community Impact

Sponsoring Camp Love-A-Pet is a powerful way to transform lives for both youth campers and the homeless shelter dogs they train. This impactful summer program pairs kids aged 10-15 with shelter dogs, where they walk, train, and socialize their furry companions over two weeks, all with the heartfelt goal of finding each dog a forever home.

Your support empowers participants to develop a deep connection to animal welfare while instilling a sense of community service at a young age. As sponsors, you not only enrich these young lives but also foster a spirit of giving back, creating lasting bonds and a brighter future for both the campers and the animals they help.

Together, we can make a meaningful impact on the overall betterment of our community—your partnership is essential to this mission!

Doggie Dash Sponsorship

March 15th, 2025

| | |
|---|-----------------------|
| <p>Doggie Dash Champion: Champion Sponsor</p> <ul style="list-style-type: none"> • Includes 10 complimentary registrations for the 5K Fun Run. • Course Signage: 3 sponsor signs along the racecourse. <p><i>All Rescue Hero benefits PLUS</i></p> <ul style="list-style-type: none"> • Your logo will appear on the event webpage as our champion sponsor. • Newsletter Spotlight: Acknowledgment as a lead sponsor in Haven’s email newsletter. • Recognition as presenting sponsor across social media channels, reaching our 34K+ followers. | <p>\$2,500</p> |
| <p>Rescue Hero Sponsor</p> <ul style="list-style-type: none"> • 5K Fun Run Entries: Includes 6 complimentary registrations. • Course Signage: 2 sponsor signs along the racecourse. <p><i>All Pup Protector Sponsor benefits PLUS</i></p> <ul style="list-style-type: none"> • Banner Display: A sponsor banner featuring your business at the event (sponsor provides banner) • Serve as a guest judge in our popular Dog Costume Contest! | <p>\$1,500</p> |
| <p>Pup Protector Sponsor</p> <ul style="list-style-type: none"> • 5K Fun Run Entries: Includes 4 complimentary registrations. • Course Signage: 2 sponsor signs along the racecourse. <p><i>All Pup Parade Sponsor benefits PLUS</i></p> <ul style="list-style-type: none"> • Business logo included on the event poster distributed in Redding and Anderson. • Live Recognition: Verbal thank-you announcement during the event. | <p>\$1,000</p> |
| <p>Pup Parade Sponsor</p> <ul style="list-style-type: none"> • Website Recognition: Business logo featured on the event webpage • 5K Fun Run Entries: Includes 2 complimentary registrations. • Event Booth Space: Booth space at the event. • Banner Display: Sponsor banner featuring your business at the event (sponsor provides banner). | <p>\$500</p> |
| <p>Trail Buddy Sponsor</p> <ul style="list-style-type: none"> • Trail Sign Recognition: Business logo displayed on a dedicated trail sign along the 5K course (one sign per \$100 contribution). | <p>\$100</p> |
| <p>Community Impact</p> <p>Sponsoring Haven Humane Society’s Doggie Dash 5K Fun Run is a meaningful way to support homeless pets and strengthen our community. As one of the few local nonprofits providing affordable animal care, Haven serves over 10,000 animals each year. Doggie Dash celebrates our commitment to animal welfare and brings families together to enjoy the unique bond between people and pets.</p> <p>Your sponsorship is crucial to making this event a success, enabling us to continue lifesaving services and affordable care. Thank you for considering this impactful support of Haven Humane!</p> | |



Putt 4 Paws Sponsorships May 9th, 2025

All sponsors can supply promotional business items for our golfer gift bags

| | |
|--|----------------|
| <p>Platinum Sponsor - Exclusive</p> <ul style="list-style-type: none"> • (2) Foursomes of golfers for the tournament • Logo on the homepage of the event website • Dedicated sponsor banner at registration and reception, sponsor provides banner • (3) 18x24" Tee Signs on course • Recognition on social media pre-event and post-event | \$5,000 |
| <p>Hole in One Sponsor - Exclusive</p> <ul style="list-style-type: none"> • (1) Foursome of golfers for the tournament • Tent at the hole, sponsor provides tent • Logo on a 24x36" corrugated sign at the hole • Winner's prize provided by Haven | \$2,500 |
| <p>Longest Drive Sponsor - Exclusive</p> <ul style="list-style-type: none"> • Logo on a 24x36" corrugated sign at the hole • Tent at the hole, sponsor provides tent • Logo on marketing and media • Winner's prize provided by Haven | \$1,000 |
| <p>Accuracy Drive Sponsor - Exclusive</p> <ul style="list-style-type: none"> • Logo on a 24x36" corrugated sign at the hole • Tent at the hole, sponsor provides tent • Logo on marketing and media • Winner's prize provided by Haven | \$1,000 |
| <p>Closest to the Pin Sponsor - 3 Sponsorships Available</p> <ul style="list-style-type: none"> • Logo on a 24x36" corrugated sign at the hole • Tent at the hole, sponsor provides tent • Logo on marketing and media • Winner's prize provided by Haven | \$1,000 |
| <p>Putting Contest Sponsor - Exclusive</p> <ul style="list-style-type: none"> • Logo on a 24x36" corrugated sign at the hole • Tent at the hole, sponsor provides tent • Logo on marketing and media • Winner's prize provided by the sponsor | \$1,000 |



Putt 4 Paws Continued

All sponsors can supply promotional business items for our golfer gift bags

| | |
|--|-----------------------|
| <p>Cart Sponsor - Exclusive:</p> <ul style="list-style-type: none"> Sponsor logo and sign on every cart in the tournament Logo on marketing and media | \$1,000 |
| <p>Driving Range Sponsor - Exclusive:</p> <ul style="list-style-type: none"> Logo on a 24x36" sign at the driving range Logo on marketing and media Prize provided by Haven | \$500 |
| <p>Drink Cart Sponsor - Exclusive:</p> <ul style="list-style-type: none"> Logo signage on drink carts Logo on marketing and media | \$500 |
| <p>Event Sponsor:</p> <ul style="list-style-type: none"> Logo on marketing materials & social media | \$500 |
| <p>Tee Sponsor: \$100</p> <ul style="list-style-type: none"> Logo & contact on an 18x24" corrugated Tee Sign | \$100 Per sign |
| <p>Community Impact</p> <p>Sponsoring the Putt for Paws golf tournament is a meaningful way to support the homeless animals at Haven Humane Society who rely on our community's generosity. Your sponsorship not only elevates the event but also gives a voice to the dogs, cats, puppies, and kittens who cannot speak for themselves. With your support, these animals in need will have a chance for a better life, ensuring they receive the care and love they deserve while waiting for their forever homes.</p> | |

Putt with us! Foursome: \$600: 18 holes • Cart • Goody Bag • Lunch • Contests • Raffles

Player & Team Registration online at havenhumane.org or call 530-241-5262



Bark, Wine & Brew Gala Sponsorship October 4th, 2025

| | |
|--|-----------------|
| <p>Presenting Sponsor – Exclusive Sponsorship:</p> <ul style="list-style-type: none"> • All Power Pup Sponsor Benefits PLUS: • Year-Round Sponsorship of Putt 4 Paws and Bark, Wine, & Brew • (30) Tickets to Bark, Wine, & Brew Gala • Yearlong visibility as a Presenting Sponsor on our website & Haven’s Mobile Adoption Truck • 2 full-page advertisements in Bark, Wine & Brew program with a feature on the cover | \$12,000 |
| <p>Power Pup Sponsor:</p> <ul style="list-style-type: none"> • All Cool Cat Sponsor Benefits PLUS: • Two Event Sponsorships – Putt 4 Paws and Bark, Wine & Brew • Logo on printed adoption & foster packets | \$5,000 |
| <p>Cool Cat Sponsor:</p> <ul style="list-style-type: none"> • All Best Friend Sponsor Benefits PLUS: • A 30 Second Video Promotion to be Premiered at Bark, Wine, & Brew (provided by sponsor) • Full-page advertisement in Bark, Wine, & Brew event program (upgraded from 1/2 page) | \$2,500 |
| <p>Best Friend Sponsor:</p> <ul style="list-style-type: none"> • All Top Dog Sponsor Benefits PLUS: • Personal “Thank You” During Event • 1/2 page advertisement in Bark, Wine, & Brew event program (upgraded from 1/4 page) • Sponsor thank you and logo in pre-event email | \$1,500 |
| <p>Top Dog Sponsor:</p> <ul style="list-style-type: none"> • (10) Tickets to Bark, Wine, & Brew • Business logo featured on sponsor slide at Bark, Wine, & Brew • 1/4 page advertisement in Bark, Wine, & Brew event program | \$800 |
| <p>Shelter Buddy Sponsor:</p> <ul style="list-style-type: none"> • Advertising sponsorship only, no event tickets • Logo featured in Bark, Wine, & Brew event program • Logo placement on Shelter Buddies slide pre-auction slide show | \$500 |
| <p>Community Impact:</p> <p>Sponsoring Bark, Wine & Brew is a powerful way for community partners to support homeless animals and help Haven Humane Society continue our vital work. As our biggest annual fundraiser, this event relies on your contributions to provide daily care for animals who depend on us. Partner with Haven to change lives and give every animal the chance they deserve.</p> | |

Contact Us

To sponsor, please contact Annie Ransom at (530) 776-4919 or aransom@havenhumane.org

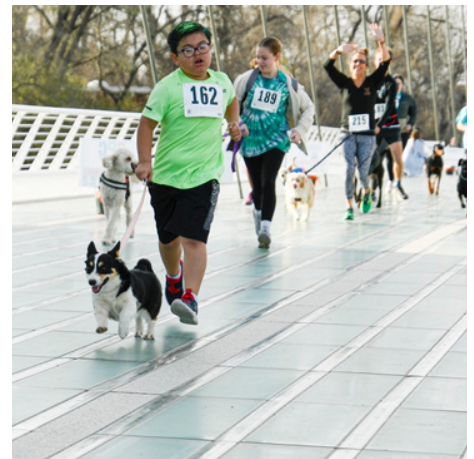
Sponsorships are tax deductible as allowable by law.
Haven Humane Society is a not-for-profit 501(c) (3) organization, Tax ID # 94-1634752



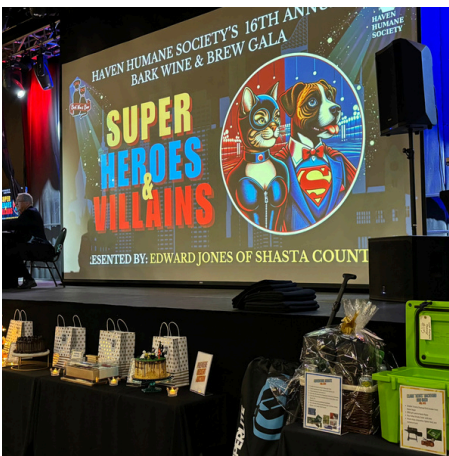
Putt 4 Paws



Bark, Wine & Brew
(Superhero & Villain themed)



Doggie Dash



Bark, Wine & Brew



Doggie Dash



Putt 4 Paws