



## 2024 Event & Sponsorship Opportunities

We express deep gratitude for the unwavering support of our valued sponsors, donors, supporters, volunteers, and dedicated staff in championing the cause of at-risk animals. Collaborators like you play a pivotal role in our mission, which has resulted in the placement of thousands of pets into loving, forever homes through adoption and rescue efforts.

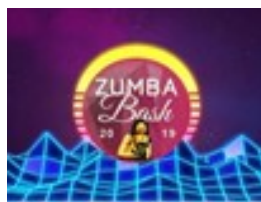
In our continued commitment to creating a better and stronger community, we invite you to join us as a vital ally by sponsoring one or more of our upcoming 2024 events. Your friendship and financial support will be instrumental in sustaining our daily operations, facilitating the rescue and adoption of numerous animals, and contributing to various programs that positively impact thousands of vulnerable pets annually.

Our vision revolves around a unified community, working hand in hand to bring us closer to the ultimate goal of a North State with no more homeless pets. There are numerous avenues through which you can contribute, and **the success of Haven Humane Society hinges significantly on the generosity of sponsors and donors like yourself.** Your support will directly contribute to saving the lives of homeless animals and fostering a brighter future for our furry companions.

Sincerely,

Mark Storrey, CEO

Event	Date	Location	Description
<b>Doggie Dash</b> Run or Walk with your Pup!	Saturday, March 16th	Turtle Bay River Trail	9th Annual Paws for the Cause. Bring your pup out for a walk or run on the 5K/10K course and don't forget their costume, there will be prizes for the best dressed pups!
<b>Daniel Zanine Memorial Putt 4 Paws Golf Tournament</b>	Friday, May 17th	Tierra Oaks Golf Club	8th Annual Golf Tournament. Golfers compete in teams of two, using only one ball per team, and taking alternate shots until the hole is completed. Great prizes, Raffles and Lunch!
<b>Zumba Bash</b> Hosted by Anderson Family Fitness	Saturday, August 17th	Win-River Resort & Casino Event Center	Dance the Night Away! Enjoy Vendors, Food, Drinks, & Raffles. Hosted by Anderson Family Fitness.
<b>Bark, Wine &amp; Brew Gala</b> "Unleash the Pawsome Power of Superheroes and Villians"	Saturday, October 5th	Win-River Resort & Casino Event Center	16th Annual Gala Dinner & Auction: <b>Bark, Wine, &amp; Brew's theme this year is "Super Hero's and Super Villain's" Who Are you?</b> Come dressed as your favorite Hero or Villain!
<b>North State Giving Tuesday</b>	Tuesday, December 3rd	Online @ NorthStateGives.org	14 Hours to "Give Where You Live" with Online Donations and prizes supporting local nonprofits, Including Haven Humane Society.





## **THE BENEFITS OF EVENT SPONSORSHIP**

Haven Humane produces three Annual and well known events that are available for sponsorship. These events consistently attract audiences composed of corporate executives, philanthropists, community leaders and donors. Each event offers our sponsors excellent exposure and benefits, through **branding and media placement**. Benefits may be customized to suit the sponsor's needs and the specific event. **Get in front of the people you want as customers! Expand your reach, connect with new markets, boost your brand recognition, and much more through event sponsorship.** Commit your Sponsorship by February 10, 2024 to get a full year of Brand Building with our Donors, Supporters and Followers!

**Sponsorship** isn't only about Haven & the animals. **It's about YOU and YOUR business needs.** We are passionate about bringing **Partnership Value** to you through our **extensive market reach & engagement**. We currently have over **100K in Reach** and **more than 32K dedicated followers, like and subscribers** from our Community!

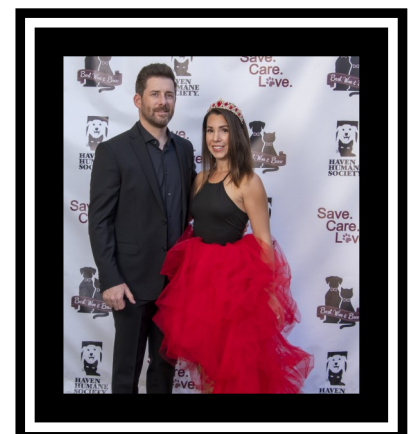
### ***SPECIFIC EVENTS ATTRACT SPECIFIC AUDIENCES***

**Meet the right people!** Your target audience is involved with Haven, as a Sponsor we offer various ways for you to meet and interact with them. Presenting Sponsor, Exclusive Sponsors, Sponsorships specific to themed events- such as a cart sponsor at a golf tournament, and event tote swag bag sponsors; all are ways that allow your business to tap into your audience. There is an event for every target market.

### ***COMMUNITY CONNECTION***

**Our goal is to connect with the Community we serve** through one to one interactive opportunities. Community is all about building relationships. Event sponsorship allows for your business to connect with other business leaders, area businesses, and most importantly, with the citizens of those communities.

**Sponsorship is a great way for your business to build your brand recognition and lasting relationships with Haven Humane supporters and our Community.**





**HAVEN  
HUMANE  
SOCIETY.**

## **PRESENTING SPONSOR 2024 BENEFITS**

As Presenting Sponsor, your company name will be included in the title of [all](#) 2024 events. For example, Haven Humane 2024 Doggie Dash presented by (YOUR COMPANY NAME) on all promotional materials.



- Exclusive Company Logo placement on Haven’s Event Web Page with a direct link to your website.
- Name and link to website on all pre-event press release promotions
- Offsite Adoption Outreach opportunities
- Event tickets to every Haven Event, including a Complimentary Table (10 seats total) at Haven’s Bark, Wine, & Brew Gala
- Logo/Listing on e-mail communications leading up to events (March – October)
- Social media marketing effort mentions (Facebook, Instagram, & more)
- Sponsor acknowledgement on 2024 Print Promotions
- Event Save the Date – promo postcards (up to 800 pieces), if confirmed before printing March 2024
- Company logo on the Haven Mobile Adoption Unit
- Presenting Sponsor recognition in the Bark, Wine, & Brew Gala Program with a full page color ad and other placement inside program, minimum of 300 programs
- Company Logo placement as Presenting Sponsor on PowerPoint Media screen (rotates before dinner and during dinner and is represented on a slide during speaking engagement by CEO, Mark Storrey).
- Opportunity to provide promotional gifts to be included in event bags to promote your business.
- Radio mentions throughout 2024 during monthly segment on KCNR with Mark Storrey.



# Haven Humane Society's 2024 Bark, Wine & Brew Sponsorship Levels

Cool Cat, Power Pup & Presenting Sponsorship all include branding at three events!

Sponsorship & Benefits	Sponsor
<p><b><u>Presenting Sponsor</u></b>– Exclusive Sponsorship</p> <ul style="list-style-type: none"> <li>• <b>Year-Round Sponsorship of All Haven Events</b>, including but not limited to Doggie Dash, Putt 4 Paws, Camp Love-a-Pet, Virtual Events, and Bark, Wine, &amp; Brew</li> <li>• All “Shelter Buddy”, “Top Dog”, “Best Friend”, “Cool Cat”, and “Power Pup”</li> <li>• Yearlong visibility as a Presenting Sponsor on our website</li> <li>• <b>Truck</b> for starting in January 2024</li> <li>• A Special <b>30 Second Video Promotion</b> to be Premiered at Bark, Wine, &amp; Brew on All of Haven’s Social Media (Facebook, Instagram, Twitter)</li> <li>• Personal “Thank You” During All Haven Fundraising Events</li> </ul>	<p><b>10,000</b></p>
<p><b><u>Power Pup Sponsor</u></b></p> <ul style="list-style-type: none"> <li>• All “Shelter Buddy”, “Top Dog”, “Best Friend”, and “Cool Cat” Benefits</li> <li>• <u>Three Event Sponsorships – Doggie Dash, Putt 4 Paws, and Bark Wine &amp; Brew</u></li> </ul>	<p><b>\$5,000</b></p>
<p><b><u>Cool Cat Sponsor</u></b></p> <ul style="list-style-type: none"> <li>• All “Shelter Buddy”, “Top Dog”, and “Best Friend” Benefits</li> <li>• A Special <b>30 Second Video Promotion</b> to be Premiered at Bark, Wine, &amp; Brew and Posted on All of Haven’s Social Media (Facebook, Instagram, Twitter)</li> <li>• Yearlong visibility as a Cool Cat Sponsor on Haven Humane Society Website starting early 2024</li> </ul>	<p><b>\$2,500</b></p>
<p><b><u>Best Friend Sponsor</u></b></p> <ul style="list-style-type: none"> <li>• All “Top Dog” and “Shelter Buddy” Benefits</li> <li>• Personal “Thank You” During Event(s)</li> <li>• Listing in Haven’s Email Blasts (10K Subscribers &amp; Growing!)</li> <li>• Listing in Haven’s Newsletter (up to 25K Recipients)</li> </ul>	<p><b>\$1,250</b></p>
<p><b><u>Top Dog Sponsor</u></b></p> <ul style="list-style-type: none"> <li>• All “Shelter Buddy” Benefits</li> <li>• (10) Tickets to Bark, Wine, &amp; Brew with V.I.P. Preferred Seating</li> </ul>	<p><b>\$650</b></p>
<p><b><u>Shelter Buddy Sponsor</u></b></p> <ul style="list-style-type: none"> <li>• Social Media Mention with Logo or Photo Related to Event</li> <li>• Logo Featured in Event Program</li> <li>• Logo placement on Shelter Buddies slide pre-auction slide show</li> </ul>	<p><b>\$500</b></p>

**SOLD for 2024**  
Edward Jones  
Stacy & John Pohlmeier

<p><b><u>**Reserve Early to Receive the Greatest Range of Benefits**</u></b></p> <p><b>Print material deadlines vary per event for V.I.P. Sponsors</b></p>	<p><b>Bark, Wine &amp; Brew Sponsors</b> Please Complete Your Event Registration &amp; Guest Information <b>Before September 1, 2024</b></p>
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# Individual Event Sponsorship Opportunities

## 2024 Sponsorship Levels

Every sponsorship level receives brand recognition in marketing & the event!

### Doggie Dash @ Turtle Bay: March 16th



- Doggie Dash Diamond Donor —\$1,000
- Majestic Medal & Trophy Sponsor — \$600
- Tail Trail Tote Sponsor, logo on tote bag —\$600 **sold**
- Pup Costume Contest Judge—\$200

#### Sign Sponsor for Doggie Dash & Putt 4 Paws

- **Best Value! \$400** provides you with 2 signs at each event for maximum promotion. Each additional sign is \$100 and will be placed in both events!
- Donate Prizes worth \$50 or more
- Donate branded giveaway items for Trail bags (150 each)

### Bark, Wine, & Brew Gala: October 5th

- Presenting Sponsor Exclusive —\$10,000 **sold**
- Power Pup— \$5,000
- Cool Cat— \$2,500
- Best Friend— \$1,250
- Top Dog— \$650
- Shelter Buddy— \$500
- Donate Silent and/or Live Auction Services or Items
- Various marketing benefits listed on page 4



### The Daniel Zanine Memorial 8th Annual Putt 4 Paws Charity Golf Tournament:

**May 17th at Tierra Oaks Golf Club** (details for each on next page)

- Hole in One Sponsor (Exclusive)— \$2,500
- Longest Drive Sponsor (Exclusive)— \$1000
- Accuracy Drive Sponsor (Exclusive)— \$1000
- Putting Contest Sponsor (Exclusive)— \$1000
- Driving Range Sponsor (Exclusive)— \$500
- Cart Sponsor (Exclusive)—\$1000
- Closest to Pin Sponsor (3 Sponsors)— \$1000
- Signage Sponsor (Exclusive)— \$500
- Event Sponsor— \$500
- Tee Sponsor— \$100 (unlimited, 18 holes of your brand awareness!)
- Team of 4 — \$500
- Individual player — \$125



## Sponsor Information

Please list the following information as you wish it to appear on all event publications.

Individual or Company Name: \_\_\_\_\_

Contact Person Name & Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please retain a copy of this form for your receipt. Tax deductible as allowable by law.

Tax ID # 94-1634752

Haven Humane Society is a not-for-profit 501(c) (3) organization, funded primarily by personal donations and adoption fees.



# The Daniel Zanine Memorial 8th Annual Putt 4 Paws Golf Tournament

May 17, 2024 at Tierra Oaks Golf Club



## 2024 Sponsorship Levels

Sponsorship & Benefits	Location	Sponsor Level
<p><b>Hole in One Sponsor</b>– Exclusive Prize: Car or \$15,000 Cash</p> <ul style="list-style-type: none"> <li>• (1) Foursome</li> <li>• Tent</li> <li>• Logo on Marketing Materials, Social Media &amp; Email</li> <li>• Prize provided by Haven</li> </ul>	Hole #10	\$2,500
<p><b>Longest Drive Sponsor</b>– Exclusive</p> <ul style="list-style-type: none"> <li>• Logo at Hole</li> <li>• Logo on Marketing Materials &amp; Social Media</li> <li>• Prize Provided by Haven</li> </ul>	Hole #12	\$1000
<p><b>Accuracy Drive Sponsor</b>– Exclusive</p> <ul style="list-style-type: none"> <li>• Logo at Hole</li> <li>• Logo on Marketing Materials &amp; Social Media</li> <li>• Prize Provided by Haven</li> </ul>	Hole #1	\$1000
<p><b>Closest to the Pin Sponsor</b>– 3 Sponsorships Available</p> <ul style="list-style-type: none"> <li>• Logo at Hole</li> <li>• Logo on Marketing Materials &amp; Social Media</li> <li>• Prize Provided by Haven</li> </ul>	Hole #3, 8, 17	\$1000
<p><b>Putting Contest Sponsor</b>– Exclusive</p> <ul style="list-style-type: none"> <li>• Tent at Hole</li> <li>• Logo on Marketing Materials &amp; Social Media</li> <li>• Prize Provided by Sponsor</li> </ul>	Putting Range	\$1000
<p><b>Driving Range Sponsor</b>– Exclusive</p> <ul style="list-style-type: none"> <li>• Logo at Driving Range</li> <li>• Logo on Marketing Materials &amp; Social Media</li> <li>• Prize Provided by Haven</li> </ul>	Driving Range	\$500
<p><b>Cart Sponsor</b>– Exclusive</p> <ul style="list-style-type: none"> <li>• (1) Foursome</li> <li>• Sponsor Logo on Every Cart in Tournament</li> <li>• Logo on Marketing Materials &amp; Social Media</li> </ul>	Signage on All Carts	\$1000
<p><b>Event Sponsor</b></p> <ul style="list-style-type: none"> <li>• Logo on Marketing Materials &amp; Social Media</li> </ul>		\$500
<p><b>Tee Sponsor</b></p> <ul style="list-style-type: none"> <li>• Signage at (1) Tee with Logo &amp; Contact Information</li> </ul>	Hole #2, 4, 5, 6, 7, 9, 11, 13, 14, 15, 16, 18	\$100

**Foursome / Individual Player: \$500 / \$125** • 18 holes/Cart/Goody Bag/Lunch/Contests/Raffles

Player & Team Registration online at [havenhumane.org](http://havenhumane.org) or call 530-241-5262.

**COMING SOON**

**MARK YOUR CALENDARS NOW FOR  
HAVEN HUMANE SOCIETY'S  
FANTASTIC UPCOMING EVENTS!**

**DOGGIE DASH**

**RUN OR WALK WITH YOUR PUP  
COSTUMES ENCOURAGED, PRIZES WILL BE  
AWARDED!**

**SATURDAY, MARCH 16, 2024**

**DANIEL ZANINE MEMORIAL  
PUTT 4 PAWS GOLF TOURNAMENT**

**May 17, 2024 @ Tierra Oaks Golf Club**

**ZUMBA BASH**

**HOSTED BY ANDERSON FAMILY FITNESS  
SATURDAY, AUGUST 17, 2024**

**BARK WINE & BREW GALA  
"UNLEASH THE PAWSOME POWER OF  
SUPERHEROES AND VILLAINS"  
SATURDAY, OCTOBER 5, 2024**

**NORTH STATE GIVING TUESDAY  
TUESDAY, DECEMBER 3, 2024**

