HAVEN HUMANE SOCIETY

2027 Event & Sponsorship Opportunities

Thank you to our incredible sponsors. Your unwavering support has helped us place thousands of pets into loving homes. As we continue our mission to create a compassionate community, we invite you to join us as a sponsor. Your support directly aids rescue efforts, adoptions, medical care, and other programs that positively impact thousands of vulnerable animals each year.

Together, we can work toward a North State with no more homeless pets. With your partnership, we'll continue saving lives and shaping a brighter future for pets in need.

Sincerely,
Jim Lewis, CEO

Events	Date	Location	Description
Doggie Dash 5K Fun Run & Community Fair	Saturday March 27th	Lake Redding Park Gazebo & Pavilion	12th Annual Doggie Dash. Bring your dog out for a walk or run on the 5K course, enjoy the community fair and don't forget their costume- prizes for the best-dressed pups!
Daniel Zanine Memorial **Putt 4 Paws Golf Tournament**	Friday, May 7th	Gold Hills Golf Club	Join us for the 11th Annual Golf Tournament at Gold Hills! This four-person scramble features 18 holes, prizes, and lunch.
Camp Love-A-Pet	June and July	Haven Humane Society	Pairs kids aged 10-15 with shelter dogs, where they walk, train, and socialize them over two weeks, with the goal of finding each dog a forever home.
Zumba Bash	Saturday July 31st	Win-River Resort & Casino Event Center	Dance the night away with the amazing Zumba instructors from Anderson Family Fitness. The night includes raffle prizes, drinks, and great vendors.
Bark, Wine & Brew Gala	Saturday October 2nd	Win-River Resort & Casino Event Center	Our 75th Anniversary Celebration! Live and silent auctions, raffles, dinner, wine, beer, all supporting the animals at Haven Humane
Year Round Sponsorship Opportunities			
Monthly Donor • Kitten Nursery Sponsorship			

(530) 776-4919 • aransom@havenhumane.org • 7449 Eastside Rd. • Anderson, CA 96007

Benefits of Event Sponsorship

Sponsorship isn't just about Haven and the animals—it's about YOU and YOUR business needs. With over 50K followers, we're passionate about delivering partnership value through our extensive reach.

SPECIFIC EVENTS ATTRACT SPECIFIC AUDIENCES

Each event attracts unique audiences, offering targeted opportunities for sponsors. Options include Presenting and Exclusive Sponsorships, themed event roles like Cart Sponsor at our golf tournament, and advertising sponsorships—each a direct way to connect with your audience.

Haven Humane hosts major annual events available for sponsorship, attracting corporate executives, philanthropists, community leaders, and donors. Each event offers sponsors valuable exposure through branding and media, with customizable benefits.
Reach your ideal customers, expand your market, and boost brand recognition with event sponsorship!

COMMUNITY CONNECTION

Our goal is to connect with our community through meaningful, one-on-one interactions. Event sponsorship links your business with local leaders, other businesses, and community members.

Sponsorship is a powerful way to to enhance brand recognition and foster lasting connections with Haven Humane supporters and the community.

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Year-Round Sponsor Opportunities

Featured Kitten Nursery Sponsor (Six Available)

- May - $750
- June - $750
- July - $750
- August - $750
- September - $750
- October - $750

Sponsor Benefits

- Social Media Recognition: Dedicated social media post recognizing your business as the Featured Sponsor of the Month . Haven Humane has 28K followers on Facebook and 6K on Instagram.
- Business tagged in kitten/kitten nursery posts during the sponsored month
- Email Newsletter Acknowledgment: Sponsorship acknowledgment with your business logo.
- Private behind-the-scenes tour of the Kitten Nursery for your team
- Personalized thank-you certificate to display

Kitten Nursery Advocate (Up to 4 per month)

- $250

Sponsor Benefits

- Name listed in the newsletter thank-you section
- A thank-you certificate for display
- Recognition on the Haven website under “Kitten Nursery Supporters”

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Camp Love-A-Pet - June & July

Camp Love-A-Pet (4 Opportunities Total)

- June Camp: 2 Supporters at $1,000 each
- July Camp: 2 Supporters at $1,000 each

Supporter Benefits

- Business logo listed on the Camp Love-A-Pet event web page.
- Business logo featured in parent email communications
- Email newsletter acknowledgment of camp support with your business logo.
- Social media acknowledgment of your support.
- Certificate of appreciation recognizing your support of youth education and animal welfare.

Community Impact

Sponsoring Camp Love-A-Pet helps inspire the next generation of animal advocates while making a meaningful difference for animals in need. This summer program gives local youth the opportunity to explore animal welfare, learn about animal care, discover how an animal shelter operates, and interact with the animals in our care.

Your support empowers young people to become compassionate, informed advocates for animals while giving shelter pets opportunities for enrichment, socialization, and positive interactions. By investing in Camp Love-A-Pet, you help create meaningful experiences for youth, improve the lives of animals, and build a more compassionate community.

Together, we can make a lasting impact for both the animals we serve and the next generation of animal advocates.

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Doggie Dash Sponsorship - March 27th, 2027

Doggie Dash Presenting Sponsor • Includes 15 complimentary registrations for the 5K Fun Run. • Course Signage: 6 sponsor signs along the racecourse. *All Champion Sponsor benefits PLUS* • Most prominently placed booth location at Community Fair • Listed as Title Sponsor on all event marketing materials, including posters, social media, and email promotions • Presenting Sponsor logo placement on the event webpage • Email newsletter recognition as Title Sponsor • Dedicated social media thank-you post exclusively for the Title Sponsor • Verbal recognition as Title Sponsor during opening remarks	**$3,000** SOLD
Champion Sponsor • Includes 10 complimentary registrations for the 5K Fun Run. • Course Signage: 3 sponsor signs along the racecourse. *All Rescue Hero benefits PLUS* • Your logo will appear on the event webpage as our Champion Sponsor. • Newsletter Spotlight: Acknowledgment as the Champion Sponsor in Haven's email newsletter. • Recognition as Champion Sponsor across social media channels, reaching our 34K+ followers.	**$2,500** SOLD
Rescue Hero Sponsor • 5K Fun Run Entries: Includes 6 complimentary registrations. • Course Signage: 2 sponsor signs along the racecourse. *All Pup Protector Sponsor benefits PLUS* • Banner Display: A sponsor banner featuring your business at the event (sponsor provides banner) • Serve as a guest judge in our popular Dog Costume Contest!	**$1,500**
Pup Protector Sponsor • 5K Fun Run Entries: Includes 4 complimentary registrations. • Course Signage: 2 sponsor signs along the racecourse. *All Pup Parade Sponsor benefits PLUS* • Business logo included on the event poster distributed in Redding and Anderson. • Live Recognition: Verbal thank-you announcement during the event.	**$1,000**

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Doggie Dash Sponsorship - March 27th, 2027

Pup Parade Sponsor • Website Recognition: Business logo featured on the event webpage • 5K Fun Run Entries: Includes 2 complimentary registrations. • Event Booth Space: Booth space at the event. • Banner Display: Sponsor banner featuring your business at the event (sponsor provides banner).	**$500**
Trail Buddy Sponsor • Trail Sign Recognition: Business logo displayed on a dedicated trail sign along the 5K course ($100 donation per sign).	**$100**

Community Impact

Sponsoring Haven Humane Society's Doggie Dash 5K Fun Run is a meaningful way to support homeless pets and strengthen our community. As one of the few local nonprofits providing affordable animal care, Haven serves over 10,000 animals each year. Doggie Dash celebrates our commitment to animal welfare and brings families together to enjoy the unique bond between people and pets.

Your sponsorship is crucial to making this event a success, enabling us to continue lifesaving services and affordable care. Thank you for considering this impactful support of Haven Humane!

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Putt 4 Paws Sponsorships
May 7th, 2027

Tournament and Competition Sponsorships	
Presenting Sponsor - Exclusive • Recognition as Presenting Sponsor: “Putt 4 Paws presented by [Sponsor]” • (1) Foursome of golfers for the tournament • Premium logo placement on marketing, media, and event signage • Recognition in press release and social media • Tent on course (sponsor provides tent)	**$3,500**
Hole in One Sponsor - Exclusive • (1) Foursome of golfers for the tournament • Tent at the hole, sponsor provides tent • Logo on a 24x36" sign at the hole • Winner’s prize provided by Haven	**$2,500**
Prize Sponsor- Exclusive • (1) Foursome of golfers for the tournament • Tent on course (sponsor provides tent) • Logo on a 24x36" sign • Logo on marketing and media • Special recognition during awards ceremony as Prize Sponsor	**$2,000**
Longest Drive Sponsor - Exclusive • Logo on a 24x36" sign at the hole • Tent at the hole, sponsor provides tent • Logo on marketing and media • Winner’s prize provided by Haven	**$1,000**
Accuracy Drive Sponsor - Exclusive • Logo on a 24x36" sign at the hole • Tent at the hole, sponsor provides tent • Logo on marketing and media • Winner’s prize provided by Haven	**$1,000**

All sponsors can supply promotional business items for our golfer gift bags

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Putt 4 Paws Sponsorships
May 7th, 2027

Tournament and Competition Sponsorships (Continued)	
Closest to the Pin Sponsor - *3 Sponsorships Available* • Logo on a 24x36" sign at the hole • Tent at the hole, sponsor provides tent • Logo on marketing and media • Winner's prize provided by Haven	**$1,000**
Putting Contest Sponsor - Exclusive • Logo on a 24x36" sign at the hole • Tent at the hole, sponsor provides tent • Logo on marketing and media • Winner's prize provided by the sponsor	**$1,000**
On-Course Sponsorships	
Cart Sponsor - Exclusive: • Sponsor logo and sign on every cart in the tournament • Logo on marketing and media	**$1,000**
Hole Sponsor with Tent Presence (Holes 3 & 14) • Logo on a 24x36" sign at the hole • Tent at the hole (sponsor provides tent) • Logo included on marketing and media	**$500**
Drink Cart Sponsor - Exclusive: • Logo signage on drink carts • Logo on marketing and media	**$500**

All sponsors can supply promotional business items for our golfer gift bags

Putt with us! Foursome: **$600:** 18 holes • Cart • Goody Bag • Lunch • Contests • Raffles

Player & Team Registration online at havenhumane.org or call 530-241-5262

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Putt 4 Paws Sponsorships
May 7th, 2027

On-Course Sponsorships (Continued)	
Breakfast Sponsor • Logo on marketing materials & social media • Signs at breakfast station advertising sponsorship	**$500**
Driving Range Sponsor - Exclusive: • Logo on a 24x36" sign at the driving range • Logo on marketing and media • Prize provided by Haven	**$500**
Branding & Promotional Sponsorshios	
Golf Ball Sponsor - Exclusive • (1) foursome of golfers for the tournament • Company logo printed on 200 golf balls distributed to tournament participants • Logo on marketing and media • Special Recognition during awards ceremony as the Official Golf Ball Sponsor	**$2,000**
Tee Sponsor: $100 • Logo & contact on an 18x24" Tee Sign	**$100 Per sign**

Putt with us! Foursome: **$600:** 18 holes • Cart • Goody Bag • Lunch • Contests • Raffles

Player & Team Registration online at havenhumane.org or call 530-241-5262

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Zumba Bash Sponsorship
July 31st, 2027

As a Zumba Bash sponsor, your business will gain valuable exposure while demonstrating your commitment to animal welfare and the health of our community.

Sponsorship levels include:

Rock Star Sponsor – (1 Available) • Logo featured on all event flyers and posters – Deadline for inclusion: May 30th • Logo on Haven Humane Society's website event page • Opportunity to display a banner or promotional materials at the event (sponsor provides banner) • Logo featured on the event slideshow • Verbal recognition during the event • Thank you shout-out on Haven Humane Society's Facebook page after the event • Four complimentary event tickets	**$500**
Greatest Hits Sponsor – (4 Available) • Logo on Haven Humane Society's website event page • Verbal recognition during the event • Opportunity to display a banner or promotional materials at the event (sponsor provides banner) • Two complimentary event tickets	**$200**
Roadie Sponsor • Verbal recognition during the event • One complimentary event ticket	**$100**

For more information or to confirm your sponsorship, contact me at 530-241-5262 or aransom@havenhumane.org

Bark, Wine & Brew Gala Sponsorship
October 2nd, 2027

Event Sponsorships	
Presenting Sponsor – Exclusive Sponsorship: • *All Power Pup Sponsor Benefits PLUS:* • Year-Round Sponsorship of Putt 4 Paws and Bark, Wine, & Brew • (30) Tickets to Bark, Wine, & Brew Gala • Yearlong visibility as a Presenting Sponsor on our website & Haven's Mobile Adoption Truck • 2 full-page advertisements in Bark, Wine & Brew program with a feature on the cover	**$12,000**
Power Pup Sponsor: • *All Cool Cat Sponsor Benefits PLUS:* • Two Event Sponsorships – Putt 4 Paws and Bark, Wine & Brew • Logo on printed adoption & foster packets	**$5,000**
Centerpiece Sponsor - Exclusive: • One reserved Cool Cat ($2,500 table) table for 10 guests at Bark, Wine & Brew • Exclusive business logo placement on all 35 gala centerpieces • All existing Cool Cat Sponsor benefits, including the 30-second promotional video, full page program advertisement, and additional event recognition	**$3,000**
Sparkling Wine Sponsor - Exclusive: • One reserved Cool Cat ($2,500 table) table for 10 guests at Bark, Wine & Brew • Exclusive business logo recognition accompanying the sparkling wine included with each event ticket • All existing Cool Cat Sponsor benefits, including a 30-second promotional video, full-page program advertisement, and additional event recognition	**$3,000**
Cool Cat Sponsor: • *All Best Friend Sponsor Benefits PLUS:* • A 30 Second Video Promotion to be Premiered at Bark, Wine, & Brew (provided by sponsor) • Full-page advertisement in Bark, Wine, & Brew event program (upgraded from 1/2 page)	**$2,500**
Best Friend Sponsor: • *All Top Dog Sponsor Benefits PLUS:* • Personal "Thank You" During Event • 1/2 page advertisement in Bark, Wine, & Brew event program (upgraded from 1/4 page) • Sponsor thank you and logo in pre-event email	**$1,500**
Top Dog Sponsor: • (10) Tickets to Bark, Wine, & Brew • Business logo featured on sponsor slide at Bark, Wine, & Brew • 1/4 page advertisement in Bark, Wine, & Brew event program	**$800**

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Bark, Wine & Brew Gala Sponsorship
October 2nd, 2027

Specialty Sponsorship Opportunities	
Shelter Buddy Sponsor: • Advertising sponsorship only, no tickets • Logo featured in Bark, Wine, & Brew event program • Logo placement on Shelter Buddies slide pre-auction slide show	**$500**
Fund a Need Sponsor • Advertising sponsorship only, no tickets • Logo featured in Bark, Wine & Brew event program • Logo placement on event slide show • Live business recognition during fund-a-need at the event	**$500**

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Become a Haven Hero

Support Every Month, Save Pets All Year

Haven Humane can't save lives without steady support. Monthly donors are our lifeline—the reason we can give scared, hurting animals the care they need, day after day. Your commitment means a warm bed, a full belly, and a second chance for every pet who walks through our doors.

Be their hero. Set up a simple monthly gift and bring hope to animals in need, every single day.

SCAN TO GIVE

Contact Us

To sponsor, please contact Annie Ransom at (530) 776-4919 or aransom@havenhumane.org

Sponsorships are tax deductible as allowable by law.
Haven Humane Society is a not-for-profit 501(c) (3) organization, Tax ID # 94-1634752

Putt 4 Paws

Bark, Wine & Brew

Doggie Dash

Bark, Wine & Brew

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Putt 4 Paws